Anuja Harsha Nimmagadda

Senior UI/UX Engineer | Strategic UX Thinker | Enterprise & AI Experience Designer

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PROFESSIONAL SUMMARY

Accomplished UX/Product Designer with 12+ years driving AI-driven and enterprise design transformations—modernizing a 40-year-old scheduling platform that supports 20M+ schedules annually. Recognized for influencing without authority, leading cross-functional teams, and shaping UX strategy that aligns technical and executive stakeholders.

KEY STRENGTHS

- Strategic Design Leadership: Drive product vision and execution by crafting UX strategies aligned with business and executive priorities.
- AI-Enhanced UX Expertise: Deliver NLP, predictive interfaces, and generative AI solutions that improve product intelligence and user decision-making.
- System-Level Thinking: Lead modernization of legacy tools and govern scalable design systems (800+ components), improving usability, discoverability, and product cohesion.
- Customer-Centric Influence: Facilitate enterprise-scale design demos and virtual user groups to surface direct customer needs and shape roadmap direction.
- Executive Partnerships & UX Strategy: Collaborate with product leadership to define user-centered roadmaps, champion UX investments, and guide strategic decisions.

WORK HISTORY

Senior UI/UX Engineer | Cloud Software Group (Remote) | Aug 2022 – Present

- Led a 20-member team to modernize ReportCaster by integrating key components into an in-app hub. This project streamlined user interactions, reducing scheduling steps from 10–15 to 5 (a 60% reduction) and simplifying Explorer entry from 2 clicks to 1 (a 50% reduction). The improvements led to a 50% reduction in task completion time, supporting over 20 million schedules annually and earning customer praise for enhancing discoverability.
- ML Functions UX Revamp: Created a brand-new, step-by-step model training workflow with data scientists and engineers, improving model training ease by 50% and reducing user errors by 60%.
- IQ Plugin Development: Conceived and led the design of a comprehensive DSML plugin, unifying NLQ (Ask a Question), Instant Insights, and ML Functions into a single hub plugin with interactive tutorials for non-technical users.

- Design System Governance: Enhanced reusable UI components in a library of 800+ components, halving development time and increasing design consistency.
- Team Leadership & Influence: Mentored 3 designers and served as primary UX owner in feature teams, facilitating critical design decisions with engineers, QA, and PMs.
- Stakeholder Collaboration & Strategy: Partnered with the Directors of Design & Engineering and the Head PM to define UX and product roadmaps alongside the PM.

Senior UI/UX Designer | Info Triangle Technologies (Remote) | Mar 2022 – Jul 2022

- Drove end-to-end UX for SaaS products, improving workflow efficiency by 30%.
- Developed a culturally tailored matrimony app for Indian users.

Earlier UX Foundations (2012–2022)

- Directed UX overhauls for startups and non-profits, boosting usability and task efficiency by 60% and mentoring emerging designers.
- Enhanced enterprise web applications at F1 Studioz, increasing user engagement by 25% through wireframes, visual design, prototypes, and design libraries.
- Sole UX lead at 9P Studio, delivering mobile/web MVPs, branding, motion graphics, and interactive tutorials to 10K+ users.

EDUCATION & CERTIFICATIONS

- Professional Certificate in AI Product Design & ML, MIT (2024)
- Professional Certificate in HCI, Georgia Tech (2021)
- Adobe Illustrator Certification (In Progress, 2025)
- Master of Arts in English, Dr. B.R. Ambedkar University (Expected 2026)
- Bachelor of Arts in English Literature, India (2016)
- Bachelor of Arts in Animation & Visual Effects, India (2015)

TECHNICAL & ORGANIZATIONAL SKILLS

- Design & Prototyping: Figma, Adobe XD, Sketch, Illustrator, Photoshop, Miro
- Web Technologies: HTML5, CSS3/SCSS, JavaScript, VS Code, GitHub
- AI & ML UX Tools: ChatGPT Pro, Gemini, Cursor AI, GitHub Copilot
- Collaboration & Productivity: Slack, JIRA, Confluence, Microsoft Office, Google Workspace
- Design Systems & Accessibility: Enterprise component libraries, governance, WCAG 2.1

PUBLICATIONS & THOUGHT LEADERSHIP

- Published articles on AI-driven UX, enterprise SaaS design, and usability best practices.
- Developed UX guidelines and documentation to improve cross-functional collaboration.
- Creative Disciplines & Storytelling: Digital painting, illustration, motion graphics, poetry, and blog writing.